

**Summary Report** 

**February 22, 2023** 



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## **EXECUTIVE SUMMARY**

Seaspan's Vancouver Drydock plays an integral role in supporting the maintenance and repair of vessels that serve Vancouver and the Pacific Northwest, completing over 50 projects per year on small tugs, ferries, large freighters, Canadian Coast Guard vessels and cruise ships.

As part of its effort to optimize operations and better meet the needs of marine customers on Canada's west coast, in spring 2021 Vancouver Drydock submitted a Project & Environmental Review (PER) permit application to the Vancouver Fraser Port Authority (port authority) to:

- Shift the existing careen floating drydock approximately 40m south, away from the shoreline.
- Install a 100m floating drydock, a 55m floating drydock and a 110m work pontoon, in addition to installing six support pilings and moorings to secure the docks in place.
- Extend the water lot west by approximately 40m (an additional 12,778m²), which is consistent with the existing terms of Seaspan's lease agreement with the port authority.

In July and August 2021, under the guidance and direction of the port authority, Seaspan undertook several public engagement activities to both notify and seek feedback on the proposed project from the North Vancouver community. A full description of engagement activities is detailed in the Engagement Summary Report available on Seaspan's project website (www.drydockprojects.com) and the port authority website (https://www.portvancouver.com/permitting-and-reviews/per/project-and-environment-review-applicant/status-of-permit-applications/seaspan-vancouver-drydock-water-lot-expansion/)

Based on this feedback, the Vancouver Drydock project team developed several proposed mitigations to address the feedback and concerns raised by the public. These proposed mitigations were in addition to those proposed in the permit application.

In late 2021, the port authority requested additional technical data from Seaspan along with supplementary public engagement. **The focus of the supplementary public engagement was to gather public input on Seaspan's proposed project mitigations.** 

Throughout the spring, Seaspan completed the additional technical reporting and developed a supplementary public engagement plan which was approved by the port authority in June 2022.

This report summarizes the notification and engagement activities undertaken by Seaspan in its supplementary public engagement for the Vancouver Drydock Water Lot Project. It details the approach to the public engagement activities, how the community was notified, and what methods were used to engage the public.

A companion Consideration Report, which details the feedback received and how Seaspan has considered the community's feedback to address issues and concerns in its permit application, is provided separately.

Highlights from the supplementary engagement include:

**Workshop participation** 

18 individuals



652 survey responses
479 respondents that completed the full survey 173 who partially completed the survey

Respondents can explain most of the activities at Vancouver Drydock





116 Additional comments by email, phone or letter

## SUPPLEMENTARY PUBLIC ENGAGEMENT

### **APPROACH, OBJECTIVES AND SUCCESS METRICS**

Seaspan designed the supplementary public engagement activities to provide an opportunity for a diversity of public input, combined with more direct dialogue and input into the proposed mitigations from area residents and stakeholders.

Seaspan completed both quantitative and qualitative engagement activities, some of which was done in writing and others through discussion and small group meetings.

As outlined in Seaspan's proposed public engagement plan, objectives for the supplementary engagement activities were:

- Meaningful Dialogue that Considers a Diversity of Community Perspectives: Provide
  the opportunity to identify additional key themes and discuss specific topics more deeply by
  engaging in meaningful dialogue, in which there is an open discussion and exchange of
  views with a diversity of community members.
- Broad Community Input for Mitigations and Solutions: Provide the opportunity for the North Vancouver community to share input on proposed mitigations and leave space for suggestions to shape solutions.
- Strengthen Relationships & Increase Understanding: Strive to strengthen relationships with key stakeholders (local residents, elected officials, other interested parties) in the North Vancouver community, and to increase understanding of Seaspan's operations and the related benefits Vancouver Drydock brings to the North Vancouver community, by being clear and transparent when discussing the drydock operations, the proposed project and proposed mitigations.
- **Considerate of COVID-19:** Given the challenges of COVID-19, use digital engagement tools to provide ample opportunity for the community, including those taking a more cautious approach as public health restrictions eased, to provide meaningful input into the proposed mitigations.

Seaspan undertook the supplementary engagement activities using the principles of the International Association of Public Participation (IAP2), the port authority's public engagement guidelines, as well as the direction provided by the port authority in scoping this additional public engagement. Success metrics for the supplementary public engagement were also established:

Success Metric	Seaspan Approach
Create opportunities for the local community (at minimum within a 500m radius of the drydock operations) to participate in the	Seaspan developed a range of additional project materials, posted all technical reports online and used a number of channels (print and digital advertisements, social media, direct mail postcards) to notify and engage with the community.
additional engagement activities.	Seaspan increased the frequency and duration of advertising and social media engagement (increasing the social media channels used, increasing the duration to two weeks from one, undertaking both notification and reminder communications). Seaspan also used a more targeted direct mail for engagement notification, Seaspan maintained the same notification zone as used in the 2021 engagement activities. This is detailed further in the Notification Activities section of this report.
Use alternative methods of public engagement (as compared to the initial engagement undertaken in 2021) to seek input and feedback on the proposed mitigations.	Seaspan used a combination of targeted and broad community engagement methods – hosting two community workshops and a site tour for the high-engaged community members and nearby strata councils, and also developing a comprehensive survey for the North Vancouver community to assess and provide input on proposed project mitigations.
Align with the IAP2 'Involve' goal, which focuses on working directly with the public throughout the supplementary process to ensure	Seaspan engaged the services of a highly-experienced IAP2-certified facilitator to ensure the community workshops would be structured and managed for attendees to comfortably share concerns and aspirations.
that public concerns and aspirations are consistently understood and considered.	Seaspan also engaged the services of a well-respected research firm to develop and manage the broad community survey.
considered.	Based on the feedback that was provided, Seaspan fully considered where and how it may best incorporate community feedback into the project mitigations. This is detailed further in the Engagement Activities section of this report.
Listen to the community and where possible, incorporate the feedback into the refinement of the proposed mitigations.	Seaspan reviewed all of the feedback to further refine its proposed mitigations. This is outlined in the companion Consideration Report.

#### SUPPLEMENTARY ENGAGEMENT STRUCTURE

As part of a Category C Project and Environmental Review, the port authority has specific requirements in its public engagement guidelines<sup>1</sup> to ensure full and complete public notification and sufficient opportunities for public engagement and feedback.

To achieve the objectives noted above, Seaspan structured the supplemental public engagement to have two streams, with notification and activities specific to each:

### **Targeted In-Depth**

- Focused on a targeted subset of the community to engage in an in-depth dialogue on concerns and potential solutions.
- Those who reside immediately adjacent to the drydock operations and/or who have indicated interest in updates on the proposed project as part of the 2021 engagement activities.

## **Broad Community**

- Enabling the North Vancouver community to provide input through an online survey.
- All North Shore residents and businesses, including those who have indicated interest in updates on the proposed project as part of the 2021 engagement activities.

Seaspan is keenly aware that its Vancouver Drydock operations are adjacent to residents and businesses in the vibrant Shipyards District. Seaspan recognized the need to engage in a more indepth manner with those who live closest to its operations, with the intent to incorporate feedback from this group to refine the proposed project mitigations before they were presented to the broader community.

While Seaspan originally contemplated a broader group, including local businesses, Indigenous representatives and municipal representatives, the port authority requested and Seaspan agreed that the Targeted In-Depth group would be selected from those who reside immediately adjacent to the drydock operations through their strata councils and/or who indicated interest in updates on the proposed project as part of the 2021 engagement activities.

In addition to the workshops, site tour and community survey, Seaspan was also invited to and attended a community-organized and hosted facilitated dialogue on September 9, 2022.

All feedback received during the engagement period has been documented, tracked and included in the Appendices of the accompanying Consideration Report.

<sup>&</sup>lt;sup>1</sup> VFPA Permit and Environmental Review Guidelines-Public Engagement, July 2021: <a href="https://www.portvancouver.com/wp-content/uploads/2021/08/2021-07-20-PER-guidelines-public-engagement.pdf">https://www.portvancouver.com/wp-content/uploads/2021/08/2021-07-20-PER-guidelines-public-engagement.pdf</a>

#### **ACTIVITY TIMELINE**

Supplementary public engagement activities extended from June 10, 2022 through to September 14, 2022. The table below summarizes the notification and engagement activities undertaken. Note that the highlighted items are incremental activities undertaken by Seaspan that were not originally planned, but added on request of local community residents.

Date	Engagement Stream	Activity	
Jun 10	Targeted	Mitigation Workshop invitations sent to adjacent strata councils and community residents who previously signed-up for project updates	
Jun 10 to Jun 23	Targeted	Seaspan and facilitator liaised with community members and strata representatives to invite participation in mitigation workshop	
Jun 20	Targeted	Mitigation workshop community representatives selected with facilitator support	
Jun 23	Targeted	Mitigation Workshop #1	
Jun 27	Broad	Mitigation Workshop recording posted on project website	
Jun 27 to Aug 19	Targeted	Facilitator engagement for Mitigation Workshop #2 and Site Tour	
Jul 27 to Aug 12	Broad	Initial community notification activities for the broad community online survey (detailed later in this report)	
Jul 27	Broad	Community Mitigation Survey opens	
Aug 17	Targeted	Site Tour with workshop attendees	
Aug 22	Targeted	Mitigation Workshop #2	
Aug 31 to Sep 14	Broad	Reminder notification activities for the broad community online survey (detailed in this report)	
Sep 14	Broad	Community Mitigation Survey closes (34 business days in duration), deadline for public comments	
Sep 23	Targeted	Deadline for comments from community-hosted facilitated dialogue (as designated by the port authority)	

## **NOTIFICATION ACTIVITIES**

Notification of supplementary public engagement to the Targeted In-Depth stream began on June 10, 2022 for the mitigation workshop engagement. Notification to the broader community began on July 27, 2022 and extended through to September 14, 2022. Note: All notification materials are included in Appendix C.

#### TARGETED IN-DEPTH NOTIFICATION AND INVITATIONS

For prospective workshop participants, an invitation to participate in a mitigation workshop was emailed to adjacent strata councils and those individuals who had previously indicated an interest in the proposed project (opting into project updates through the feedback form used in the 2021 engagement activities and ongoing via the project website).

Seaspan then tracked individual responses and followed up with each strata and those who had not yet replied by email and phone to gauge interest in attending, provide meeting details and confirm attendance. Once participants indicated an interest in attending, the facilitator then liaised with the individuals to provide further meeting information, including coordinating a virtual meeting to assist in selecting representatives.

Workshop notification and related activities were sequenced ahead of the broader community notification so as to refine Seaspan's proposed mitigations which would then be presented in the community survey.

#### **BROAD COMMUNITY NOTIFICATION**

#### **Notification Area**

Seaspan requested feedback on the proposed mitigations to the same area (~1km radius from the Vancouver Drydock site) notified in the 2021 public engagement activities.



### **Broad Community Notification Activities**

Seaspan Project Website - www.drydockprojects.com

The existing website was updated with information on the supplementary public engagement activities, new fact sheets and a link to the online community feedback survey, which included all of the proposed mitigations. Existing project information remained on the site to allow the community to review it along with previous public engagement activities and outcomes. The site also linked directly to the port authority's PER application page.

## Newspaper Advertisements

A notice of the supplementary engagement with a request for public feedback was published in the *North Shore News*. Two print ads were published and digital advertising extended for two weeks at the start of the survey engagement period. Additional print and digital 'reminder' advertisements were run in September.

#### The advertisements included:

- Project overview with visual
- Date of the engagement period (deadline reminder for the second sequence)
- How feedback is requested (via the QR code or website links to a survey)
- Where project information materials could be found and contact information
- Reminder of the survey deadline (September advertisements only)

### Social Media: Geo-Tagged Facebook Advertisement

Targeted geo-tagged Facebook advertising was used to notify the local community about the supplementary engagement and request for public input. A QR code linked to the online community feedback survey. The ad ran for the first 10 days of the public comment period and again in the last week of the survey engagement period.

#### Social Media Posts

Seaspan developed two posts for its social media channels (LinkedIn, Facebook, Instagram, Twitter). The first post notified the community about the supplementary engagement period and directed the public to the online community survey. The second was used to remind individuals to complete the online community survey.

#### Direct Mail Postcard - With Addresses

Seaspan used Canada Post to deliver direct mail postcards to area residences, including multi-unit buildings, and businesses in the one-kilometer 'consultation zone'. Postcards were mailed to arrive in mailboxes within the first week of the survey comment period. A second series of 'reminder' postcards was mailed to arrive in mailboxes immediately following Labour Day, prior to the comment period concluding. The postcard included:

- Project overview with visual
- Date of the engagement period
- How feedback is requested (via the QR code or website links to a survey)
- Where project information materials could be found
- Contact information
- Reminder of the survey deadline (second postcards only)

Recognizing previous concerns about postcards not reaching their intended destination, Seaspan used an enhanced direct mail service (Canada Post Personalized Mail), with pieces addressed to "Resident/Business" followed by the street address. Seaspan does not have access to individual business and/or resident names.

With this service, residents and businesses do not have the ability to opt-out of receiving this mail. The ability to select postal routes is not an option with this service, therefore Seaspan selected a geographic zone centred around Vancouver Drydock and based on the notification distribution map included above.

## Emails to the E-Update Distribution List

During the previous public engagement activities, Seaspan provided the opportunity for interested individuals to opt-into email updates regarding Vancouver Drydock. An email was sent to these individuals to notify about the supplementary activities and invite feedback during the engagement period.

#### Emails to Stakeholders

Key stakeholders previously notified about the project were informed about the community survey as part of Seaspan's ongoing communications. This included local municipal, provincial and federal officials, the Lower Lonsdale Business Improvement Association, North Vancouver Chamber of Commerce, North Shore Waterfront Liaison Committee and Seaspan unions and employees.

### Media Engagement & Interviews

Seaspan participated in one interview prior the supplementary engagement activities beginning on January 19, 2022. At that time, Seaspan conveyed that additional public engagement activities would be forthcoming and was working with the port authority on the scope and timing.

During the supplementary engagement activities, there were a further eight media stories, including an editorial article and letters to the editor from various parties. As part of their coverage, the *North Shore News* also posted an online poll on the proposed project.

#### **NOTIFICATION SUMMARY**

Notification	Details	
Project website	• Live as of June 25, 2021	
	• Updated June 10, 2022	
	• Updated July 26, 2022	
	• 6,632 site views from June 10, 2022 to September 15, 2022	
	2,407 unique visitors	
	706 file downloads	
	Average time on the site 1min 20 sec	
	Traffic source (from unique visitors):	

Notification	Details
	<ul> <li>Website direct – 1,175</li> <li>Organic social media - 542</li> <li>North Shore News (print &amp; digital) – 374</li> <li>Organic search - 310</li> </ul>
Newspaper ads	<ul> <li>Print: July 27, 2022</li> <li>Print: August 2, 2022</li> <li>Print: September 7, 2022</li> <li>Digital: July 27 to August 12, 2022</li> <li>Digital: September 6 to September 14, 2022</li> </ul>
Facebook ads	<ul> <li>#1: July 27, 2022 to August 10, 2022 <ul> <li>Ad impressions 14,883</li> <li>Likes: 16 / dislikes: 4</li> <li>Link clicks to project website: 332</li> <li>Comments: 23</li> </ul> </li> <li>#2: September 1, 2022 to September 14, 2022 <ul> <li>Ad impressions 15,883</li> <li>Likes: 16</li> <li>Link clicks to project website: 210</li> <li>Comments: 10</li> </ul> </li> </ul>
Social media posts	<ul> <li>July 27, 2022         <ul> <li>Facebook, Twitter, Instagram, LinkedIn</li> <li>Impressions 7,434</li> <li>Likes: 221</li> <li>Comments: 3</li> </ul> </li> <li>September 7, 2022         <ul> <li>Facebook, Twitter, Instagram, LinkedIn</li> <li>Impressions 7,434</li> <li>Likes: 233</li> <li>Comments: 9</li> </ul> </li> </ul>
Direct mail  Notice to Neighbouring Stratas	<ul> <li>Delivered to Canada Post on July 26, 2022 (one to five days for delivery)</li> <li>Delivered to Canada Post on August 31, 2022 (one to five days for delivery)</li> <li>7,200 households (businesses &amp; residences)</li> <li>Initial email invitation to June workshop on June 10, 2022, with follow-up two or more times, depending on response and meeting inquiries.</li> </ul>

Notification	Details	
Media articles (not including letters to the editor or editorials)	<ul> <li>Cascade <ul> <li>Trophy</li> <li>Atrium</li> </ul> </li> <li>Vancouver Sun – January 19, 2022 <ul> <li>North Shore News – July 19, 2022</li> </ul> </li> <li>North Shore News – July 20, 2022</li> <li>CBC – August 11, 2022</li> <li>North Shore News poll – August 11, 2022</li> <li>Radio Canada – August 11, 2022</li> <li>North Shore News – August 20, 2022</li> <li>North Shore News – September 12, 2022</li> </ul>	
Email Update / Notification	<ul> <li>Personalized emails sent to individuals who opted into Seaspan updates and notifications about the proposed project</li> <li>77 personalized emails to invite to participate in the workshops on June 10, 2022</li> <li>90 personalized emails to notify about the community survey on July 27, 2022</li> </ul>	

## **ENGAGEMENT ACTIVITIES**

#### **COMMUNITY WORKSHOPS**

Seaspan hosted two community workshops – on June 23, 2022 and August 22, 2022 – with the intent to have a dialogue with nearby neighbours, to receive feedback on the proposed mitigation measures so they could be further refined in advance of the online survey, to hear additional concerns not previously identified, and to build greater understanding of drydock operations.

Seaspan engaged an independent facilitator to develop the workshop program, facilitate the selection of the community representatives, and be the primary point-of-contact for workshop attendees for workshop planning.

## **Workshop Size & Composition**

The workshop group size was intended to be 12 individuals with the following composition:

# Participants	Group	Composition / Source
6	Strata council representatives	Adjacent strata councils (Cascade, Trophy, Atrium)
6	High-interest individuals*	Port authority stakeholder list and Seaspan project sign-up list

<sup>\*</sup>Note: The majority of high-interest individuals had self-identified as also living in the immediate vicinity of Vancouver Drydock.

At the first workshop, two additional community members attended the meeting and were also invited to join – with agreement from the confirmed workshop participants. Input was sought from the confirmed workshop attendees as substantial pre-work was requested in advance of attending the workshop and the community members had previously agreed to the workshop composition in a pre-workshop meeting with the facilitator. Others joined via Zoom. In total, 18 community members (strata and high-interest) participated in the first workshop.

An outcome of the first meeting was an agreement to meet again to address specific concerns raised in the first meeting. The majority of workshop participants indicated an interest to participate in a second meeting – one individual notified the facilitator that they did not wish to participate further, as they wanted to more closely input on the proposed mitigations and felt the other workshop participants did not wish to do so.

The second workshop, held on August 22, 2022, had 10 individuals and included a similar composition.

Of note, almost all of the workshop participants were either on the strata councils or were residents of the stratas immediately adjacent to Vancouver Drydocks.

The Seaspan core project team and port authority representatives also participated in the workshops to hear feedback from the community and address questions.

## **Workshop Delivery**

Seaspan initially proposed to host the workshops online (Zoom platform), given concerns with the COVID-19 pandemic and being respectful of those who may be immune-compromised or taking a more cautious approach as public health restrictions eased. As a result of feedback from several participants, the workshops shifted to an in-person format with the ability to join via Zoom.

The sessions were led by a highly-experienced facilitator who is a long-time IAP2 member. The format initially was to include an online whiteboard engagement tool called Padlet, combined with a 'diamond ranking' process to prioritize discussion topics.

A preliminary agenda was prepared based on the issues identified during the 2021 public engagement. As part of the workshop pre-planning, the facilitator connected individually with workshop participants to:

- Begin the relationship-building process between the facilitator and workshop participants;
- Clarify any questions raised by the workshop Discussion Guide, which was circulated to participants in advance of the one-to-one calls; and,
- Provide participants the opportunity to offer input to the workshop agenda.

The facilitator also hosted a pre-workshop meeting to help select the 'high-interest' workshop participants. Those not selected to be active participants were invited to observe and provide input via Zoom.

The second workshop was held in-person, with one individual joining via Zoom due to illness.

## **Workshop Programs**

The first 90-minute workshop was designed for Seaspan to hear input on the proposed mitigation measures: what the community group felt would work well, what could be added to address concerns, and to note if there were proposed mitigations that the group felt would not work. Once the workshop began, the participants indicated that they were unwilling to provide input on the proposed mitigations for the project but would be willing to identify issues of general concern, including those for existing operations, that they would like to be addressed.

At the conclusion of the first workshop, all participants agreed to attend a second workshop to specifically address the issues raised. The facilitator worked with Seaspan and workshop participants to formulate the subsequent workshop agenda. At the second workshop, participants

once again did not wish to follow the agenda and rather, opted to share their personal perspectives and concerns.

At the request of workshop participants, Seaspan also arranged a site tour of Vancouver Drydock and the adjacent Pier 94. The tour was held on August 17, 2022, prior to the second workshop on August 22, 2022. The group also meet immediately prior the second workshop at the Shipyards area for workshop participants to talk through their concerns. The port authority participated in both the tour and the workshops.

The full agendas and meeting summaries are provided in the Supplemental Public Engagement Report – Appendix B.

#### **COMMUNITY FEEDBACK SURVEY**

The community feedback survey was the primary feedback tool for North Shore residents and business owners. The survey was quantitative in nature, aimed at gathering broad input on Seaspan's proposed mitigations while also leaving space for open feedback and suggestions to shape the solutions.

To ensure the survey was appropriately structured and managed, Seaspan worked with an independent market research consultant who is a Certified Analysis and Insights Professional and a Fellow of the Canadian Research Insights Council. The survey was hosted on a Canadian-based online survey platform and was accessible through the project website and via a QR code on printed materials. The survey also contained links to updated information on the project website.

### **Survey Structure**

Seaspan requested feedback on the proposed mitigations, grouped by topic theme. Respondents were given the option to provide feedback on one, multiple or all themes. At the end of the survey respondents also had the option to provide open feedback.

Highlights from the survey are included below, verbatim survey feedback is provided in the accompanying Consideration Report – Appendix C and the research data summary is provided in the Consideration Report – Appendix D.

## **ADDITIONAL COMMUNITY DIALOGUE**

#### **Emails / Phone Calls**

In addition to the Seaspan-hosted workshops and community survey, Seaspan gathered feedback and input via its dedicated phone line and email.

Email feedback is provided verbatim and phone calls are summarized in the accompanying Consideration Report – Appendix B.

## **Community-Hosted Meeting**

Seaspan was invited to attend a community-hosted meeting, organized by the workshop participants, on September 9, 2022. The meeting was facilitated by an experienced independent facilitator with invited representatives from Seaspan, the Mayor of the City of North Vancouver, North Vancouver's Member of Parliament and Metro Vancouver attending.

In the meeting, Metro Vancouver provided information on its Air Quality Regulatory Program and an update on Vancouver Drydock's pending air permit application. The group discussed zoning and regulatory processes, and Seaspan provided answers to questions on existing operations and the proposed project. Seaspan encouraged meeting participants to share their feedback and suggestions in writing for inclusion in the public engagement process.

#### **ENGAGEMENT MATERIALS**

As part of engagement efforts, Seaspan developed several materials to allow the community to understand the scope and details of the proposed project mitigations, as well as the technical assessments that informed both the permit application and proposed mitigations.

### **Community Workshop Discussion Guide**

In advance of the Community Workshop, Seaspan provided workshop attendees with a comprehensive Discussion Guide. This guide included an overview of the proposed project, the community workshop meeting details (objectives, rules of engagement, date/time, participants and observers, agenda, workshop tools), summary of key themes identified during the 2021 public engagement activities and proposed mitigations addressing these themes.

The Workshop Discussion Guide is included in the Supplementary Public Engagement Report – Appendix B.

#### **Fact Sheets**

While all the technical reports are available on the port authority and project websites, Seaspan developed a series of fact sheets on the topics of most interest to the community as identified in the 2021 public engagement. The intent was to augment and summarize key points on these topics to assist the community with understanding the proposed project. The fact sheets included:

- 2021 Public Engagement
- Drydock Siting

- Noise
- Air Quality (including the Metro Vancouver air quality permit process)
- Lighting
- Land Use (developed in conjunction with the port authority)
- Marine Habitat
- Spill Prevention & Emergency Response
- Project Construction

The fact sheets were available on the project website and for distribution via email, on request and are also included in the Supplementary Public Engagement Report – Appendix A.

## **Community Feedback Survey**

The intent of the community feedback survey was to solicit broad community input on the proposed project mitigations. Survey participants had the opportunity to assess proposed mitigations in one, more or all themes and to provide general open feedback. Survey participants were also asked to share their input on Seaspan's future communications and community relations activities.

Highlights from the survey are included below, verbatim survey feedback is provided in the accompanying Consideration Report – Appendix C and the research data summary is provided in the Consideration Report – Appendix D.

### **Project Website**

Seaspan regularly updated its project website with the latest information and updates. The website was updated prior to the workshop invitations going out, following the first workshop in June and prior to the community feedback survey going live on July 27, 2022.

#### **Dedicated Phone/Email**

The dedicated community feedback phone line (voicemail, 778-729-0288) and email (infodrydock@seaspan.com) were active throughout the public engagement activities to allow the public to provide their feedback 24/7. While Seaspan gathered feedback via these channels, community members wishing to provide input through these channels were also directed and encouraged to complete the community feedback survey. A summary of the feedback received is included below and is fully detailed in the accompanying Consideration Report – Appendix B.

# **ENGAGEMENT ACTIVITY SUMMARY**

Activity	Details	
Workshop #1	• June 23, 2022	
	Pinnacle Hotel	
	Participants	
	o 18 local residents (3 attended by Zoom)	
	o 2 Seaspan	
	o 2 Port authority	
Survey	• July 27, 2022 to September 14, 2022	
	Participants	
	o 652 Total	
	<ul> <li>563 North Vancouver (self-identified)</li> </ul>	
	80 Elsewhere (self-identified)	
Site Tour	• August 17, 2022	
	Vancouver Drydock and Pier 94	
	Participants	
	o 8 local residents	
	o 2 Seaspan	
	o 2 Port authority	
Workshop #2	• August 22, 2022	
	North Shore Neighbourhood House	
	Participants	
	o 10 local residents (1 attended by Zoom)	
	o 2 Seaspan	
	o 2 Port authority	
Additional Community	• 1 letter	
Feedback	• 7 phone calls	
	20 emails to Seaspan	
	88 emails to port authority	

## **PUBLIC PARTICIPATION**

Meaningful engagement with and feedback from the North Vancouver community was a key focus for the project team during the supplementary engagement activities, as Seaspan's aim was to hear feedback that could help refine and augment the proposed project mitigations.

Seaspan received feedback via the Community Workshops, Community Survey and other feedback sources. The Seaspan team was grateful for the level of public participation, as it assisted in the further refinement and development of the proposed mitigations. This is addressed within the Consideration Report.

#### **COMMUNITY SURVEY PARTICIPATION**

Seaspan was very pleased that 652 individuals participated in the community survey. Survey participants were given the option to provide feedback on one, several or all of the proposed mitigation sections. 54% of respondents completed the full survey, providing feedback on all of the proposed mitigations sections, with the remaining 46% of respondents completed one or more sections, but not all sections.

Participation levels in each mitigation section is fully detailed in the accompanying Consideration Report – Appendix D.

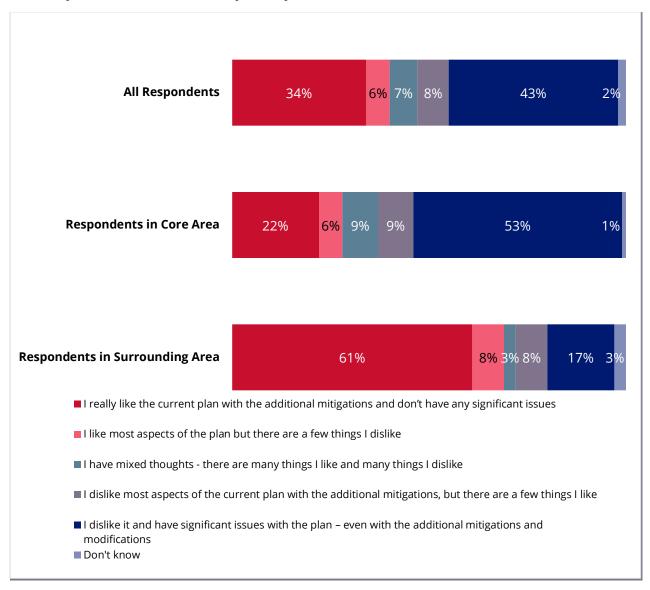
## **Project Support - Community Survey**

Of those who completed the community survey, overall support for the project and the specific proposed mitigations depended on proximity to Vancouver Drydock. The chart below shows the range of support – from really liking the current plan (proposed project) to disliking and having significant issues with the proposed project.

In the chart, the 'Core Area' represents those who reside in closest proximity to the Vancouver Drydock, as identified by the first three digits of their postal code. The 'Surrounding Area' represents those who reside in all other areas of North Vancouver. 22% of survey participants in the Core Area were supportive and 61% of respondents in the Surrounding Area were supportive.

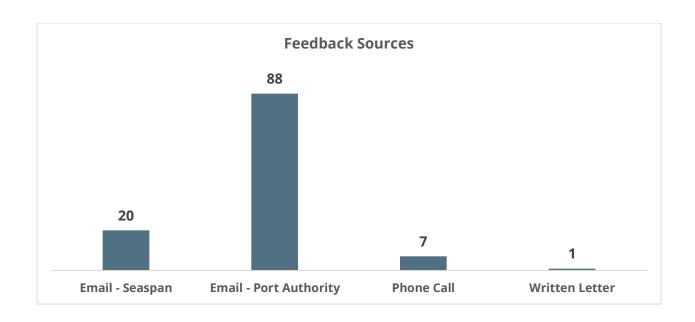
Support for each individual mitigation and mitigation section is detailed in the accompanying Consideration Report – Appendix D.

### **Summary Results from Community Survey**



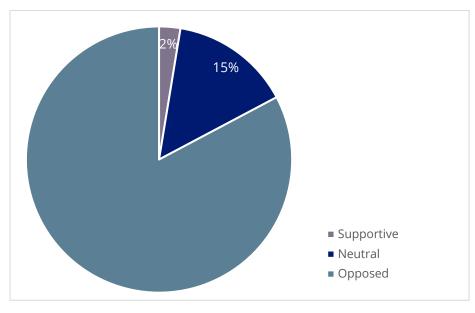
## **OTHER FEEDBACK SOURCES**

In all of its notification materials and discussions, Seaspan encouraged residents to provide their feedback and input on the proposed mitigations and other topics via the community survey. While most of the feedback was provided in this way, Seaspan also received feedback from other sources, acknowledging receipt and responding to specific questions, where possible. This included feedback sent directly to Seaspan by email and phone calls / voicemails for Seaspan to individuals and the community feedback phone line and also feedback provided to the port authority and forwarded to Seaspan for response and consideration.



## **Project Support - Other Feedback Sources**

Of those individuals who provided additional feedback to Seaspan, 96 comments (83%) were not supportive of the project as proposed, 17 (15%) were neutral and 3 (2%) were supportive of the project as proposed. This level of support was not surprising, as many of those who provided additional comments indicated that they had already completed the survey and wanted to provide additional feedback.



To learn more about the specific feedback shared with Seaspan and how Seaspan is proposing to address this feedback, please see the accompanying Consideration Report and related Consideration Report Appendices.