



# World Maritime Day at the Port of Vancouver

Presentation to the North Shore Waterfront Liaison Committee

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# Overview

- On September 28, VFPA will host World Maritime Day at the Port of Vancouver, to celebrate the local maritime community and educate the public on port operations and initiatives
- This free, family-friendly event will be hosted along the west promenade and North Point of Canada Place, offering views of the port infrastructure around the Burrard Inlet
- Additional events and activities will be held off-site in collaboration with partner organizations

## Background

- World Maritime Day, as established by the IMO, occurs on Thursday, September 26, 2019
- The 2019 theme of World Maritime Day, as set by the IMO, is empowering women in the maritime community

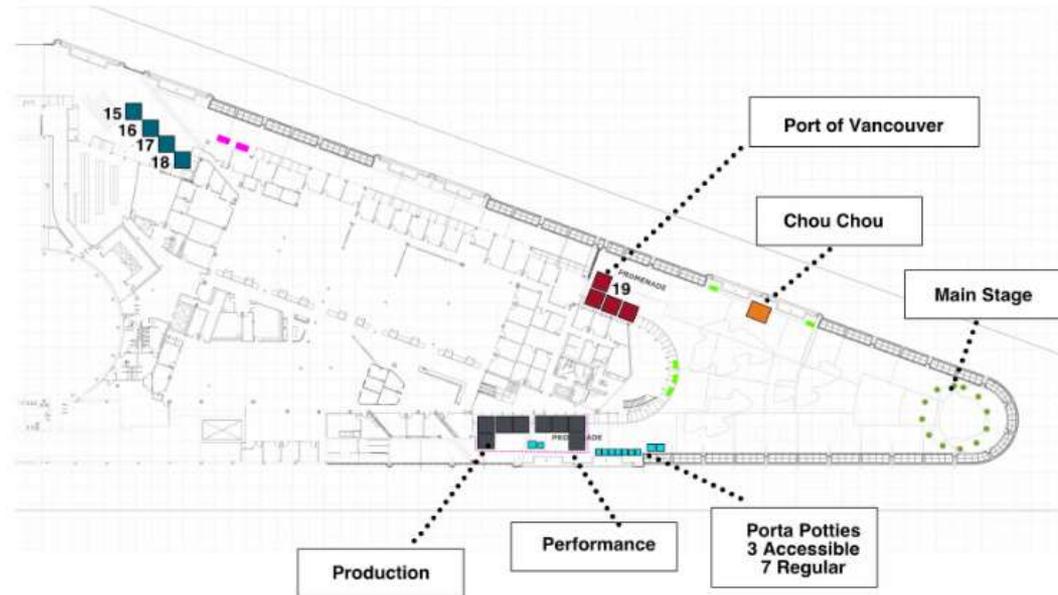
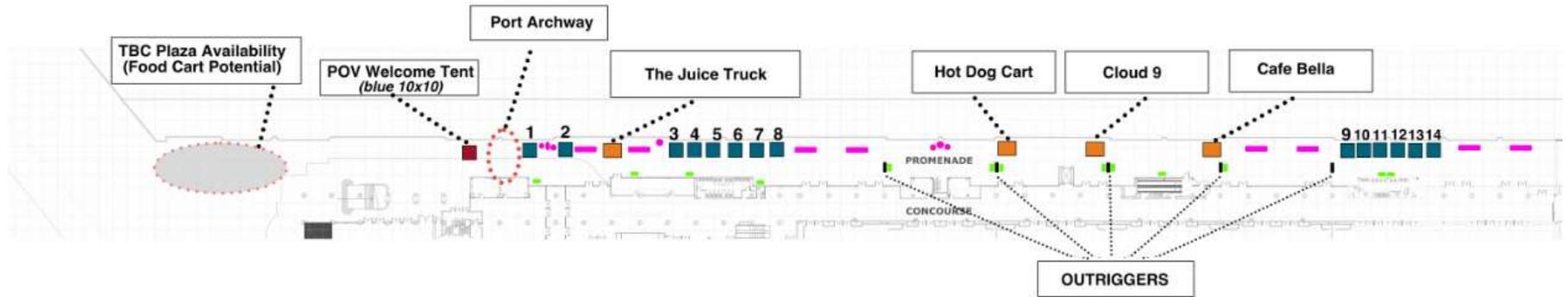
# Event Objectives

- To increase connection to Vancouver as a port city  
#myportcity
- To bring together the public and port industry stakeholders to celebrate maritime culture
- To increase awareness of Canada Place as a gathering place for national celebrations and large scale events
- Establish this event as an annual signature event at Canada Place, and a larger community event throughout the Port of Vancouver

# Event Logistics

- Date: Saturday, September 28
- Time: 10am-6pm
- Location: Canada Place North Point, West Promenade
- Activities include:
  - stage performances
  - 18-25 exhibitor booths, including terminal operators, port stakeholders, partners etc.
  - food carts
  - costumed interpreters
  - Public harbour tours
  - On-water demonstrations (tug boat ballet, fire boats etc.)

# Site Map



# Port-wide activations

- Terminal open houses and tours (TBC)
- Vancouver Maritime Museum
- Vancouver Aquarium
- Fraser River Discovery Centre
- SHIPPED event in North Vancouver
- VFPA Great Canadian Shoreline Clean-up at Cates Park (Sunday)

A *'World Maritime Day at the Port of Vancouver'* campaign will feature all activities connected to the day. Full-page ads in Vancouver Sun, Delta Optimist, North Shore News to promote all events occurring over the weekend.

# Event spaces



North Point

West Promenade

